



Profile

The Middle East Center for Energy Information - MECEI & Oil and Gas World Magazine: Working from Cairo since 2008 and has a data-bank covering the Middle East area.

It offers a bilingual (English and Arabic) website (mecei.org), magazine (Oil and Gas World Magazine) and Newsletter (OGWM Newsletter).

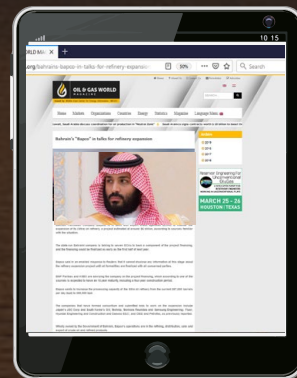
Goals

- To establish a successful media relationship with oil & gas institutions.
- To be a basic reference for Oil and Gas latest information (events, projects, investments and companies update).
- To publish Oil and Gas reports about MENA countries.



Distribution

The magazine is Distributed among Universities, Academic Institutions, Oil & Gas companies and related businesses in MENA region mainly Egypt, Libya, Iraq, Kuwait, Saudi Arabia, UAE, Qatar, Oman, and Bahrain.



Media kit

2022

Platforms

Website (mecei.org)

A bilingual (English/Arabic) website focusing the latest developments of oil and gas sector in the Middle East North Africa region (MENA) and contains:

- Oil & Gas news, events and reports from the region
- Oil and Gas Middle East Directory
- Interviews with key energy business executives
- OPEC and IEA energy policies and their impact on the Gulf region.

Advertisements on mecei.org are adjustable to display perfectly on all devices (PC, laptops, smartphones and tablets).

The advertising banners on mecei.org are linkable to the advertiser's official websites.

Magazine

The Oil and Gas World Magazine is published from Egypt in both English and Arabic Languages in one folder, focusing on the latest oil and gas developments in the Middle East.

The distribution area of the Magazine covers Bahrain, Egypt, Iraq, Kuwait , Libya Oman, Qatar, Saudi Arabia, UAE.

Newsletter

MECEI sends out weekly online newsletters to 40,000 subscribers containing focussed news and events from the MENA region.

The advertising banners in the newsletter are linkable to the advertiser's official websites.

Email Shot

If you have an advert to circulate, our Email Shot service direct to the inbox of 40,000 Oil and Gas professionals provides the most effective results.

Set up Requirements

- Image adverts are required in GIF, JPG or PNG format
- The hyperlink to which the advert will be directed
- For E. Shots, the message text should be sent in html format

Advertisement

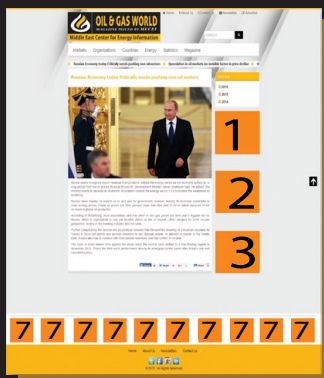
website: mecei.org

Website Advertisement Banners (Dimensions and Rates)

Home Page



Sub Page



Advertising Positions (Banners and logos)	Dimensions in Pixel (Width - Height)	Period (Time of Exposure)	Rates (USD) or equivalent
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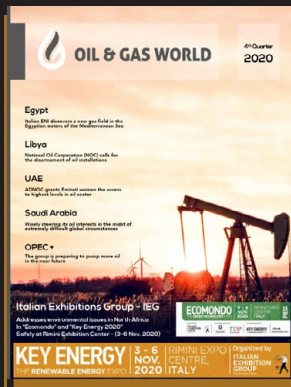
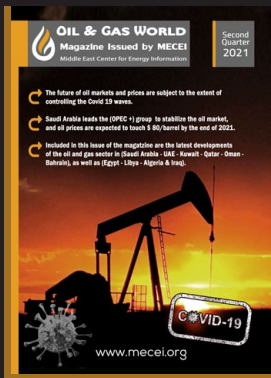
Home Page adv :

- Banner 1	960 * 120	3 month	400
- Banner 2	250 * 250	3 month	300
- Banner 3	250 * 250	3 month	300
- Banner 4	250 * 250	3 month	300
- logos 5	100 * 100	one year	300

Sub Page adv :

- Banner 1	220 * 220	3 month	150
- Banner 2	220 * 220	3 month	150
- Banner 3	220 * 220	3 month	150
- logos 7	100 * 100	one year	150

Magazine - Online



Oil and Gas World Magazine

Specifications and spaces	Rates in USD (or Equivalent)
Full inside A4 colored page	250
Two inside colored pages	450
Inside A4 Face or Back cover	450
Rectangular banner (15x3 cm) bottom of front or back cover	250

Newsletter



Newsletter Online Advertisement Banners (Dimensions & Rates)

Advertising Positions (Banners and logos)	Dimensions in Pix (LengthxHeight)	Period (Time of Exposure)	Rates in USD (or its equivalent)
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MECEI Newsletter :

Size in Pixel :

- Header Banner (1)	880 × 110	One Month	300
- Side Banner (2), (3), (4)	250 × 250	One Month	200
- Logos Advert (5)	100 × 100	Three months	100

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