

Profile

The Middle East Center for Energy Information - MECEI & Oil and Gas World Magazine are Working from Cairo since 2008 and has an Oil and Gas data-bank covering the Middle East area.

They offer a bilingual (English and Arabic):

- Website (mecei.org),
- Magazine (Oil and Gas World Magazine)
- Newsletter (MECEI Newsletter).

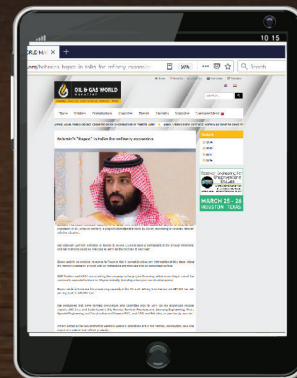
Goals

- To establish a successful media relationships with oil & gas institutions.
- To be a basic reference for Oil and Gas latest information (events, projects, investments and companies update).
- To publish Oil and Gas reports about MENA countries.



Distribution

The magazine is distributed online among Universities, Academic Institutions, Oil & Gas companies and related businesses in MENA region (mainly Egypt, Libya, Iraq, Kuwait, Saudi Arabia, UAE, Qatar, Oman, and Bahrain).



Media kit 2024

Our Platforms

Website (mecei.org)

A bilingual (English/Arabic) website focusing the latest developments of oil and gas sector in the Middle East & North Africa region (MENA) and contains:

- Oil & Gas news, events and reports from the region
- Interviews with key energy business executives
- OPEC and IEA energy policies and their impact on the MENA region.

Advertisements on mecei.org are adjustable to display perfectly on all devices (PC, laptops, smartphones and tablets).

The advertising banners on (mecei.org) and on (Newsletters) are linkable to the advertiser's official websites.

Magazine

The Oil and Gas World Magazine is published from Egypt in both English and Arabic Languages in two separate online magazines, focusing on the latest oil and gas developments in the Middle East.

The distribution area of the Magazine covers all the countries of the region.

Newsletter

MECEI sends out Monthly online newsletters to more than 40,000 subscribers containing focussed news and events from the MENA region.

The advertising banners in the newsletter are linkable to the advertiser's official websites.

Email Shot

If you have an advert to circulate, our Email Shot service direct to the inbox of 40,000 Oil and Gas professionals providing the most effective results.

Set up Requirements

- Image adverts are accepted in GIF, JPG or PNG format
- The hyperlink to which the advert will be directed
- For E. Shots, the message text should be sent in html format

Advertisement

website: mecei.org

Home Page



Sub Page



Website Advertisement Banners (Dimensions and Rates)

Advertising Positions (Banners and logos)	Dimensions in Pixel (Width - Height)	Period (Time of Exposure)	Rates (USD) or equivalent
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Home Page adv :

- Banner 1	960 * 120	3 months	500
- Banner 2	250 * 250	3 months	400
- Banner 3	250 * 250	3 months	400
- Banner 4	250 * 250	3 months	400
- logos 5	100 * 100	one year	400

Sub Page adv :

- Banner 1	220 * 220	3 months	200
- Banner 2	220 * 220	3 months	200
- Banner 3	220 * 220	3 months	200
- logos 7	100 * 100	One year	200

Magazine - Online



Oil and Gas World Magazine

Specifications and spaces	Rates in USD (or Equivalent)
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Full inside A4 colored page	350
Two inside colored pages	600
Inside A4 Face or Back cover	600
Rectangular banner (15x3 cm) bottom of front or back cover	350
Rectangular banner (15x3 cm) bottom of any inside page	200

Newsletter



Newsletter Online Advertisement Banners (Dimensions & Rates)

Adv. Positions (Banners & logos)	Dimensions (Pix) (Length*Height)	Period (Exposure Time)	Rates (USD) (or equivalent)
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MECEI Newsletter :

Size in Pixel :

- Header Banner (1)	880 x 110	One Month	400
- Side Banner (2), (3), (4)	250 x 250	One Month	250
- Logos Advert (5)	100 x 100	Three months	150

Contacts:

Mohamad Hasan

+2 01004610131

mohamad.hasan@mecei.org

Azza Salem

+44 7481 156248

azza_salem@mecei.org

Ahmed Hassan

+2 010 2335 8002

Ahmad.Salem@mecei.org